

Solebury Township Social Media Policy

The following forms of content shall not be allowed on any Solebury Township, Bucks County social media website, profile or application and article and comments associated therein.

- Profane, obscene, and/or vulgar language or content
- Content that promotes, fosters or perpetuates discrimination on the basis of creed, color, age, race, gender, religion, marital status, genetics, or status with regard to public assistance, national origin, intellectual or physical disability or sexual orientation, or any other classification protected by law
- Sexual content or links to sexual content, including a poster with a profile picture containing nudity or sexually explicit content
- Solicitation of commerce or advertisements
- Solicitation for donations. This shall not apply to any official Solebury Township, Bucks County posting providing the public with information related to fundraisers, activities and projects that are supported or sponsored by the Township.
- Conduct constituting or encouraging or endorsing illegal activity
- Information that may compromise the safety, security or proceedings of the public, public systems or any criminal or civil investigations
- Name-calling, personal attacks, or threatening or harassing activity of any kind
- Spam, such as the same content being posted repeatedly, or links to other sites
- Content that violates or infringes upon the legal ownership interest of a party, trademark or copyright laws
- Content that contains personally identifiable information (“PII”), such as addresses, phone numbers, social security numbers, or other sensitive information
- Content containing personal health information, including but not limited to identifiable medical information as protected by the Health Insurance Portability and Accountability Act (“HIPAA”)
- Non-public information concerning securities or that constitutes insider trading

Posts to or comments made on the Township’s social media accounts may be subject to disclosure under the Pennsylvania Right to Know Law, 65 P.S. § 67.101, *et seq.*, as well as any other public record or disclosure laws or discovery litigation. Any content removed based upon the guidelines in this Social Media Policy must be retained by the Township Board of Supervisors, or a designee, or the appropriate department/agency including the time, date and identity of the poster when available, pursuant to Pennsylvania state law. Unless otherwise addressed in a specific social media standards document or Township retention schedules, the Board of Supervisors, or a designee, or the appropriate department/agency shall preserve records required to be maintained for a period of no less than one year on a Township server in a format that preserves the integrity of the original record and is easily accessible.

The Township reserves the right to restrict or remove any content that is deemed in violation of this social media policy or any applicable law. Additionally, social media sites such as Facebook and Twitter are governed by separate Privacy Policies and/or Statements of Rights and Responsibilities.

Solebury Township, Bucks County is prohibited from banning or blocking any user or subscriber to any official Solebury Township, Bucks County social media account unless their participation is creating an illegal or unmanageable situation. In such cases, a block must be approved by the Township Board of Supervisors or a designee.

Comments, media or other information posted to or displayed on the Township's social media sites, accounts, and content are subject to monitoring and review at all times. Users should have no expectation to privacy or confidentiality with respect to their postings. Monitoring does not occur constantly due to staff resources; therefore, Solebury Township, Bucks County is not liable for inappropriate or offensive comments that may be posted.

This Social Media Policy applies to all Township representatives, agencies and departments, as well as any affiliated government or non-government agency or official permitted by the Township to post on Township social media sites; and any person, business or organization that interacts with the Township via any of its social media sites or platforms.